



***Humanites Foundation
and
Social Campaign
Two Hours for Family***



Be
a part!

of our social innovation

What is the **direction**
of the future world ?



love?

loneliness?

fear?

pressure?

innovation?

hope?

What shall happen if business doesn't support social transformation?





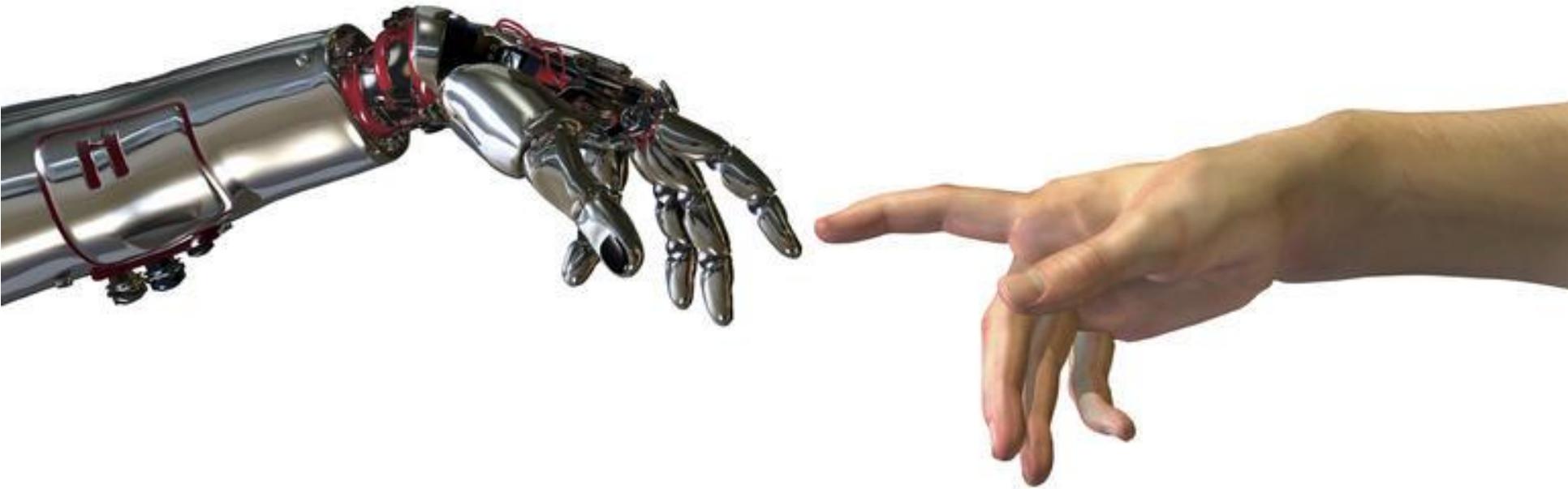
How happy is average human today?



According to WHO mental and emotional health becomes the leading challenge of the western societies. WHO estimates the current losses associated with that area for 3-4% of GDP.

World Health Organization

Who will take responsibility
for supporting human
in the digital world?



Why does it matter to YOU ?

The value of happiness for business: *(thriving employee)*



- ✓ 16 % productivity increase
- ✓ 32% higher engagement
- ✓ 46% higher job satisfaction



- ✓ 132% lower susceptibility to burnout

HUMANITES FOUNDATION

THINK TANK of systemic approach
to Social Capital Development
and Integral Leadership (Spójne Przywództwo™)

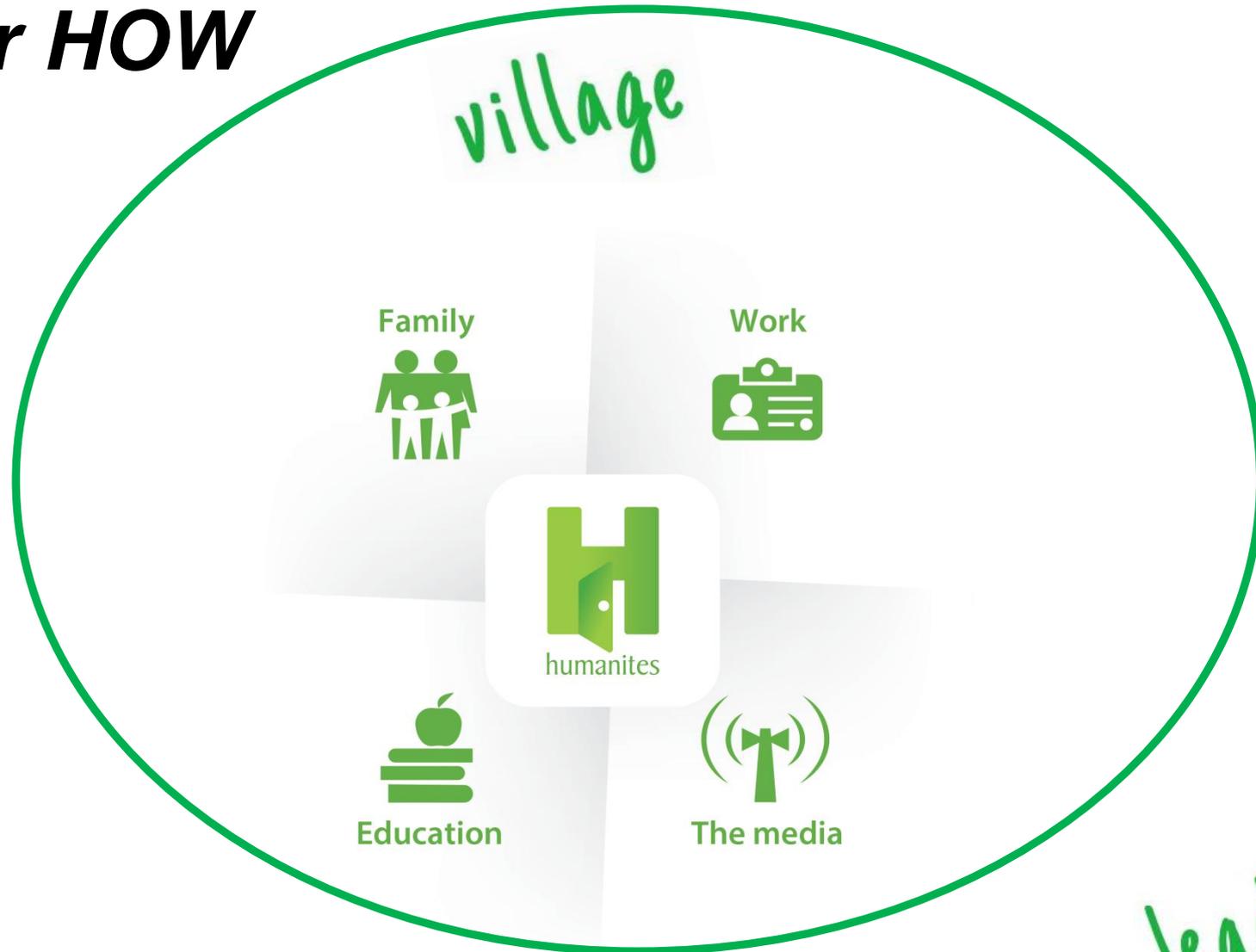


Our WHY



*It takes a whole village
to raise one child...*

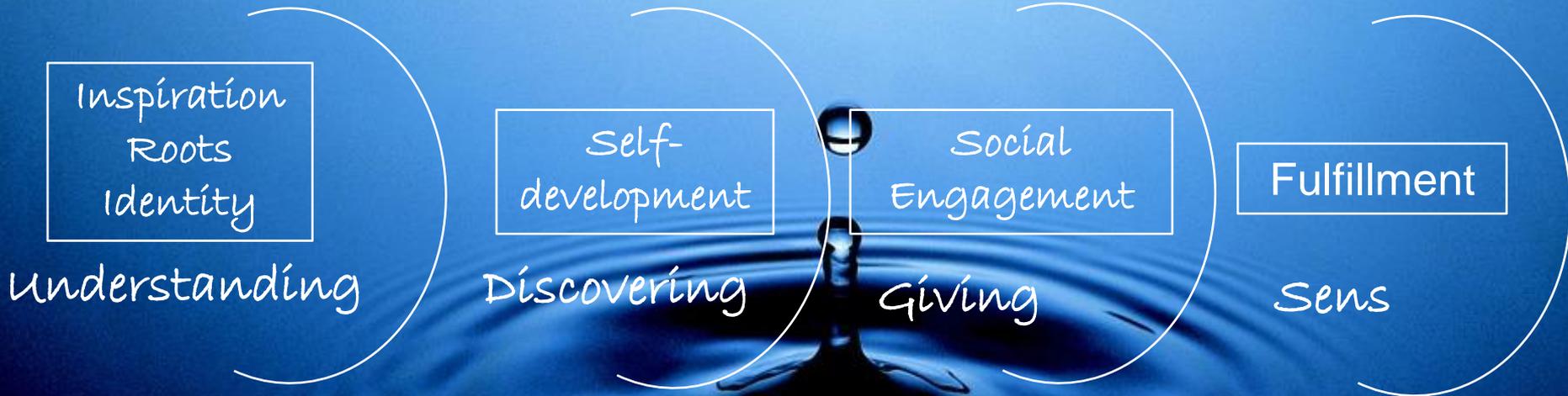
Our HOW



It takes a whole village to raise one child

Our HOW

Lead where YOU are!



Develop yourself to develop others
One life in different roles

Every big change starts with single
domino dump



Our WHAT

Two Hours for Family



Integral Leadership
Spójne Przywództwo™



Leadership Academy
for Education



Education



humanites

Day of Positive News



The media

One thing always leads to another.

Business as key power
of the social change!





Two Hours for Family...

10 000 managers
from 70 countries were asked:

*„What is the most important value
in your life?“*

Answer:

family
😊



The same group of the people
was asked:

„What is the most endangered value?“

Answer:
family



Bringing people closer



It's all about relationships



Tanja B.

International Social Campaign of Humanites Foundation

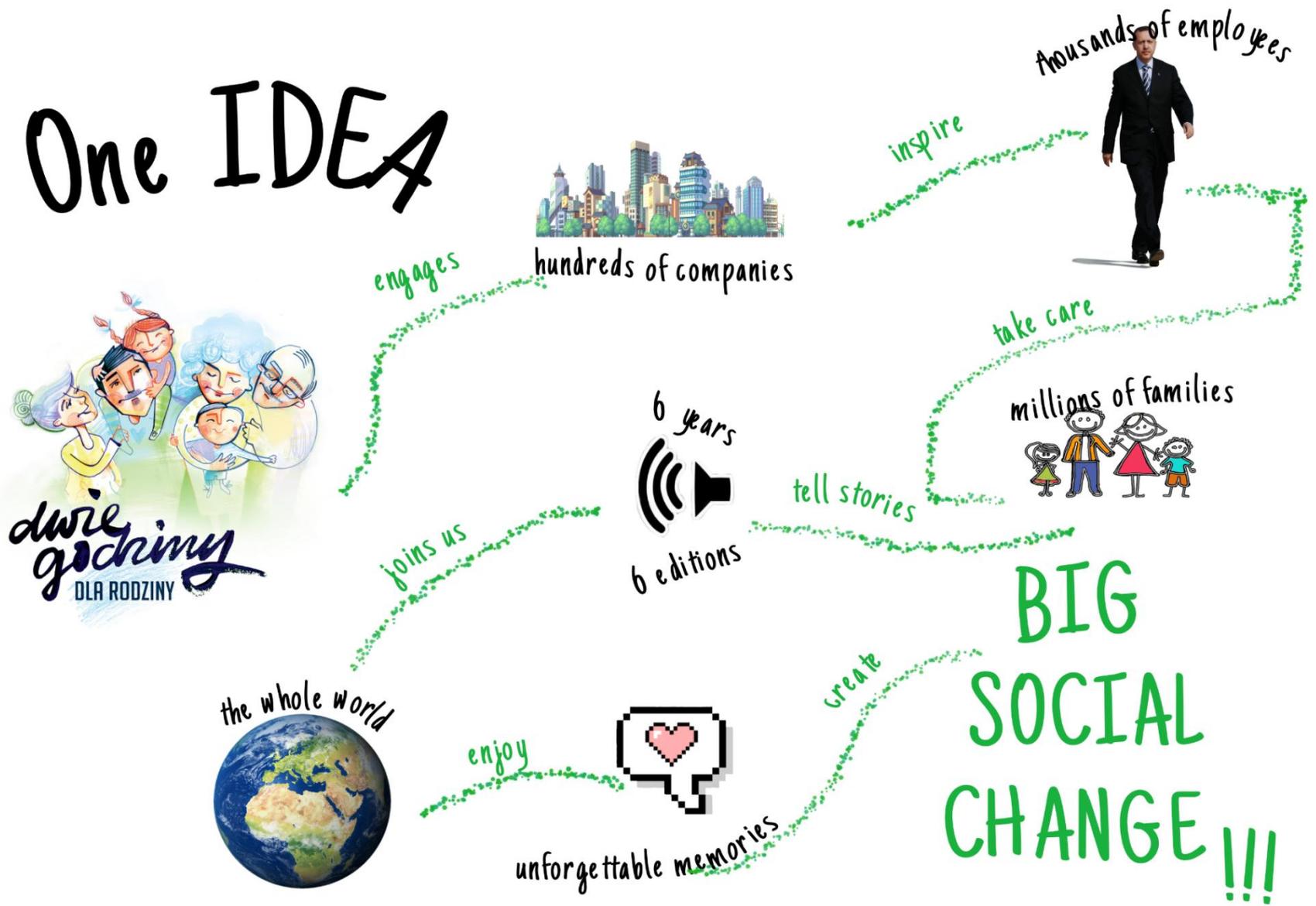


In 1993, the UN General Assembly decided in a resolution ([A/RES/47/237](#)) that 15 May of every year should be observed as **The International Day of Families**. This day provides an opportunity to promote awareness of issues relating to families and to increase the knowledge of the social, economic and demographic processes affecting families.

Our Foundation invented the „Two Hours for Family” Campaign around this date, with the intention to promote it, **bring people closer**, make them more aware of what it really takes to build the good relationships! The campaign is done through employers in support of good **work-life integration**. The Employers joining our Campaign every year on 15th of May inspire their employees to quality time with their families and grant them with symbolic **TWO HOURS OFF!!**

How does it work?

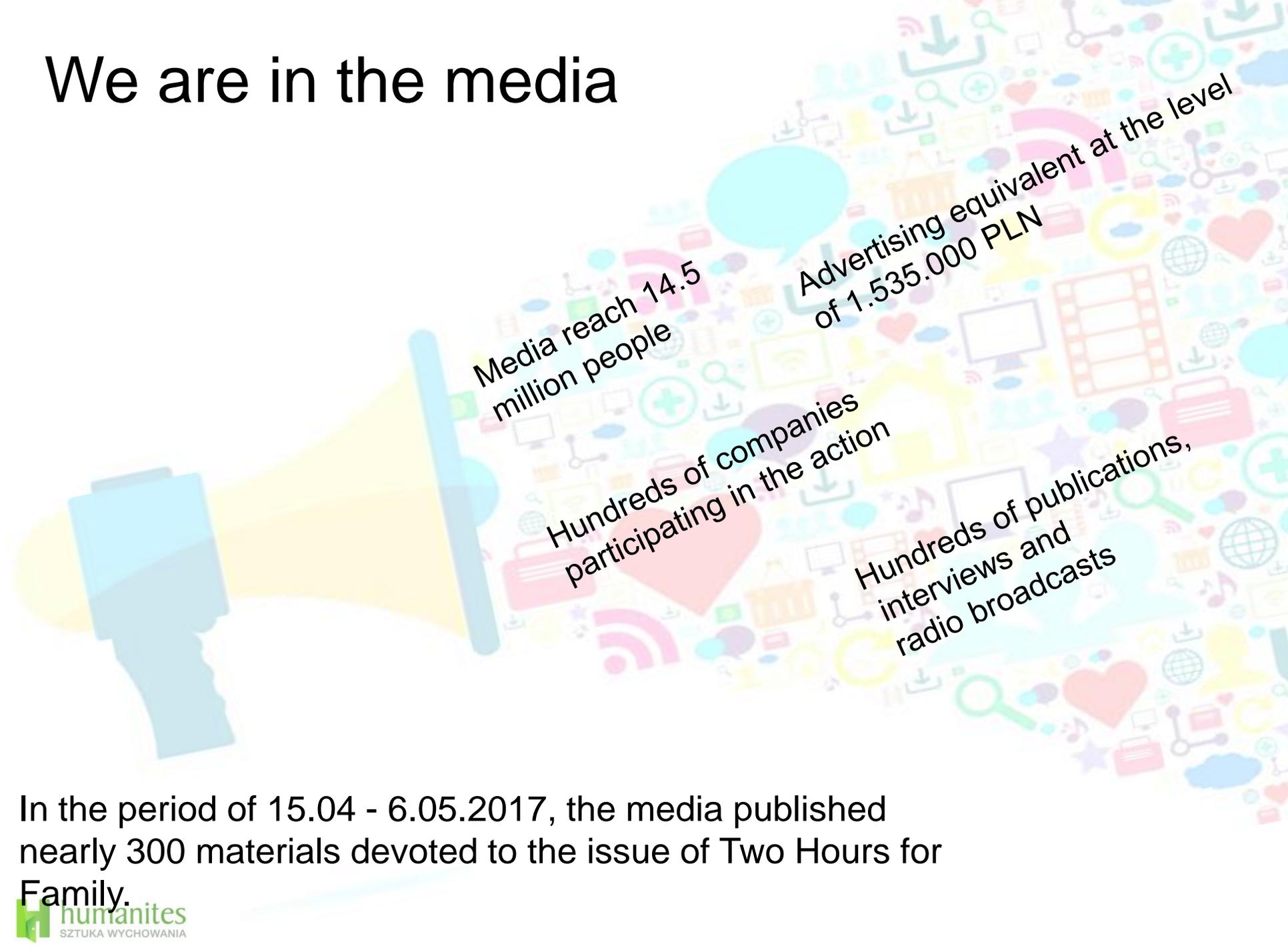
One IDEA



What is the impact?



We are in the media



Media reach 14.5 million people

Advertising equivalent at the level of 1.535.000 PLN

Hundreds of companies participating in the action

Hundreds of publications, interviews and radio broadcasts

In the period of 15.04 - 6.05.2017, the media published nearly 300 materials devoted to the issue of Two Hours for Family.

Previous editions

Beautiful generational talks

2012

"What is Family for you "

2013

"School memories through generations"

2014

"Every generation is a dream"

2015

"Memories connect generations"

2016

"Music and generations"

2017

"Cooking on the family plan"

From year to year, the number of organizations participating in the action is growing. Small and large corporations also huge capital companies are joining. There are representatives of almost every industry. Schools, non-profit organizations and government ministries also participate in the action. **In 2017 we crossed the borders of Poland.**



Our brand

Our goal is You to join us!

15 MAJA – MIĘDZYNARODOWY DZIEŃ RODZIN

*dwie
godziny*
DLA RODZINY

- › WEJDŹ NA WWW.MAMRODZINE.PL
- › ZGŁOŚ SVOJĄ ORGANIZACJĘ DO 15.05.2017
- › WEŹ UDZIAŁ W KONKURSIE
- › DO WYGRANIA RODZINNY WEEKEND W HOTELU **BUKOVINA**



TEMAT PRZEWODNI VI EDYCJI:
GOTOWANIE NA RODZINNYM PLANIE

ORGANIZATOR:

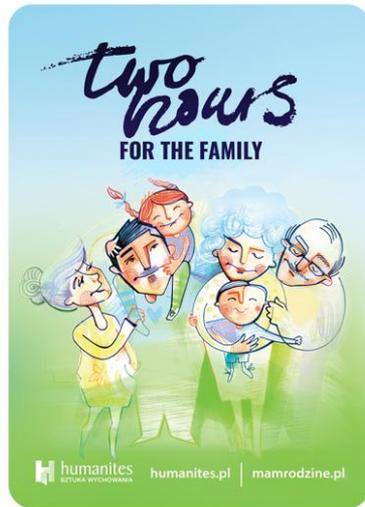
humanites
SZTUKA WYCHOWANIA

PARTNERZY:



2018
VII edition

„Games and Fun through Generations”



Our game!

Our dream is the whole world join us!



They are already with



and many, many more!!!

Our partners

Join us!



Pay it forward!

How can you do it?

Become a Partner

of our Foundation

Every great mission
needs allies
Contact us

biuro@humanities.pl

Become an Investor

Invest in social capital
Every penny counts!☺
Our bank account: PKO BP
93 1020 1042 0000 8002
0240 9068
Kod BIC (Swift):
BPKOPLPW

Become an Ambassador

Learn more about
our activities on
www.humanities.pl
and spread around
the idea!

Become a Volunteer

Support our projects
with your time and
experience!
Write us on:
biuro@humanities.pl

CONTACT
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aplo.pl
2godzinydlarodziny.pl
2h4family.com



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